

To: **The Hongkong and Shanghai Banking Corporation Limited**



INTEGRATED ACCOUNT CONVERSION FORM

Date	day / month / year

Note: Please complete in **Block Letters** and tick where applicable.

For Bank Use Only	Sales Staff ID

Conversion Instruction

Account Name(s)		
Integrated Account Number	Identification Document Number(s)	Contact Telephone Number
I/We wish to convert the Tier of the above Integrated Account		
<input type="radio"/> from SmartVantage to PowerVantage	<input type="radio"/> from PowerVantage to SmartVantage	<input type="radio"/> from HSBC Premier to SmartVantage
<input type="radio"/> from SmartVantage to HSBC Premier	<input type="radio"/> from PowerVantage to HSBC Premier	<input type="radio"/> from HSBC Premier to PowerVantage

HSBC Premier Credit Card Cancellation (Applicable to Conversion from HSBC Premier to PowerVantage/SmartVantage)

Cardholder's Name		HSBC Premier Credit Card Number
Card Returned or Destroyed	Reason Why Card Was Not Returned	Effective Date (within 60 days from today's date)
<input type="radio"/> Yes <input type="radio"/> No		
Remarks		
Cardholder's Name		HSBC Premier Credit Card Number
Card Returned or Destroyed	Reason Why Card Was Not Returned	Effective Date (within 60 days from today's date)
<input type="radio"/> Yes <input type="radio"/> No		
Remarks		

Declaration

1. I/We understand and agree that the Features offered by the Bank in connection with my/our use of the above Integrated Account under HSBC Premier, PowerVantage and SmartVantage are different and will be adjusted automatically without further notice once the Bank has approved my/our above tier conversion request and this includes any variation in the fees, charges, obligations and liabilities that may result from the said conversion.

2. I/We understand and acknowledge that I/we will destroy the HSBC Premier/PowerVantage/SmartVantage ATM Card(s).

3. (Applicable to conversion from HSBC Premier to PowerVantage/SmartVantage)

a. I/We understand and acknowledge that I/we will destroy the Premier cheque book in my/our possession, if any.

b. I/We understand and acknowledge that I/we should also at the same time, if applicable, cancel my/our HSBC Premier Credit Card(s), including any additional HSBC Premier Credit Card(s). I/We shall destroy the plastic card(s) and settle the outstanding balance on my/our HSBC Premier Credit Card(s), including any additional HSBC Premier Credit Card(s), upon or before the due payment date, as applicable.

4. I/We understand and agree that my/our wish for conversion is subject to the final decision of The Hongkong and Shanghai Banking Corporation Limited.

X
Signature(s)

S.V.

IPS071R4E (150307) W

For Bank Use Only (To be Completed by Form Receiving Branch)

Note: Strictly for internal use and **DO NOT** hand it out to external parties.

Conversion Reason and Fulfillment (Applicable to Conversion Initiated by Cancellation Request)

Conversion Reason

- | | |
|--------------------------------------------------------------------------------------|----------------------------------------------------------------|
| <input type="radio"/> Minimum Total Relationship Balance requirement is too high. | <input type="radio"/> Funds withdrawal for other purpose. |
| <input type="radio"/> Monthly service fee is too high/No monthly service fee waiver. | <input type="radio"/> Permanent departure from Hong Kong. |
| <input type="radio"/> Overdraft interest rate is too high. | <input type="radio"/> Invited by Account Conversion Programme. |
| <input type="radio"/> The time deposit/savings interest rate is too low. | <input type="radio"/> Other(s) (Please specify): |
| <input type="radio"/> Insufficient personal banking/branch/phonebanking services. | |
| <input type="radio"/> The banking services do not meet customer's requirement. | |

Conversion Fulfillment (Subject to customer eligibility under Frontline Customer Retention Programme)

For Conversion from HP to PVA/SVA:

- PVA Migration 400 CRC (HP5)
- PVA Migration 400 CPN (HP5)
- SVA Migration 100 CRC (HP6)
- SVA Migration 100 CPN (HP6)
- No retention offer required
- Not entitled to any retention offer

For Conversion from PVA to HP/SVA:

- Up-sell HP800 CRC (PVA3)
- Up-sell HP800 CPN (PVA3)
- SVA Migration 100 CRC (PVA4)
- SVA Migration 100 CPN (PVA4)
- No retention offer required
- Not entitled to any retention offer

For Conversion from SVA to HP/PVA:

- Up-sell HP800 CRC (SVA2)
- Up-sell HP800 CPN (SVA2)
- Up-sell PVA200 CRC (SVA1)
- Up-sell PVA200 CPN (SVA1)
- No retention offer required
- Not entitled to any retention offer

Other Maintenance Instructions (If Applicable)

- Revise Customer Group Number to [] [] [] []
- Revise Secured Credit Interest Rate Codes to

HKD Deposit [] []	Gold [] []
FCY Deposit [] []	Investment [] []

For Integrated Account with Investment Service

RI Number

Initial

Remarks

Authorised Signature and Branch/Department Chop